

# CIL Communications

## FOR IMMEDIATE RELEASE

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## CLIPPARD INSTRUMENT LABORATORY LAUNCHES NEW DIVISION FOR PRODUCTION & DISTRIBUTION OF NEW PRODUCT LINE

*Innovative New Firm Brings Unique, Proprietary Production & Packaging Capabilities to the Fast-Growing Industry of Medical Marijuana.*



CINCINNATI, OH—April 1, 2014—Clippard Instrument Laboratory, a world leader in manufacturing miniature pneumatic components and devices, announced today the launch of BudPack, an innovative packaging machine company specializing in the production of packaging equipment for medical marijuana.

BudPack goes beyond providing consulting, design and engineering services to form strategic partnerships with its clients in order to develop production and packaging systems that preserve, protect and even enhance the unique medicinal qualities of clients' products.

To run this new business unit, Clippard hired professional marijuana connoisseur Kyle Kushman. With over 30 years experience producing, packaging and testing many varieties of marijuana, Kushman is well-suited for this position.

BudPack is also set to debut its own house brand of medical marijuana, AirBud. Kushman worked directly

with Clippard engineers to develop this unique product. Specially engineered for BudPack, AirBud's medicinal qualities are enhanced by key enzymatic processes activated by a special, proprietary binding agent developed by Clippard and the product is designed to be uniquely protected by BudPack's innovative packaging process.

According to Kyle Kushman, CEO of BudPack: "Clippard's engineers are so awesome... We never could have made this totally awesome machine without them... It's just like, so awesome... This is the best weed ever and all the weed we pack with our awesome weed packer is so awesomely packed man! It's just... Awesome."

**Yes, this release is dated April 1st... *Happy April Fools' Day!***

#### **ABOUT CLIPPARD INSTRUMENT LABORATORY**

Founded in 1941, Clippard Instrument Laboratory, Inc. has long been recognized as a world leader in manufacturing miniature pneumatic components and devices. No other manufacturer can match their level of experience or knowledge of miniature components. In the early 1950's, Clippard introduced miniature pneumatic cylinders and valves to the industry. The company's unparalleled history in providing new and innovative products continues today with advanced manufacturing machines and techniques, experienced design applications and engineers, and an experienced work force that strives to exceed customer expectations.

For more information, please visit [www.clippard.com](http://www.clippard.com) or call 877.245.6247.

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